



DeepKnowledgeTM

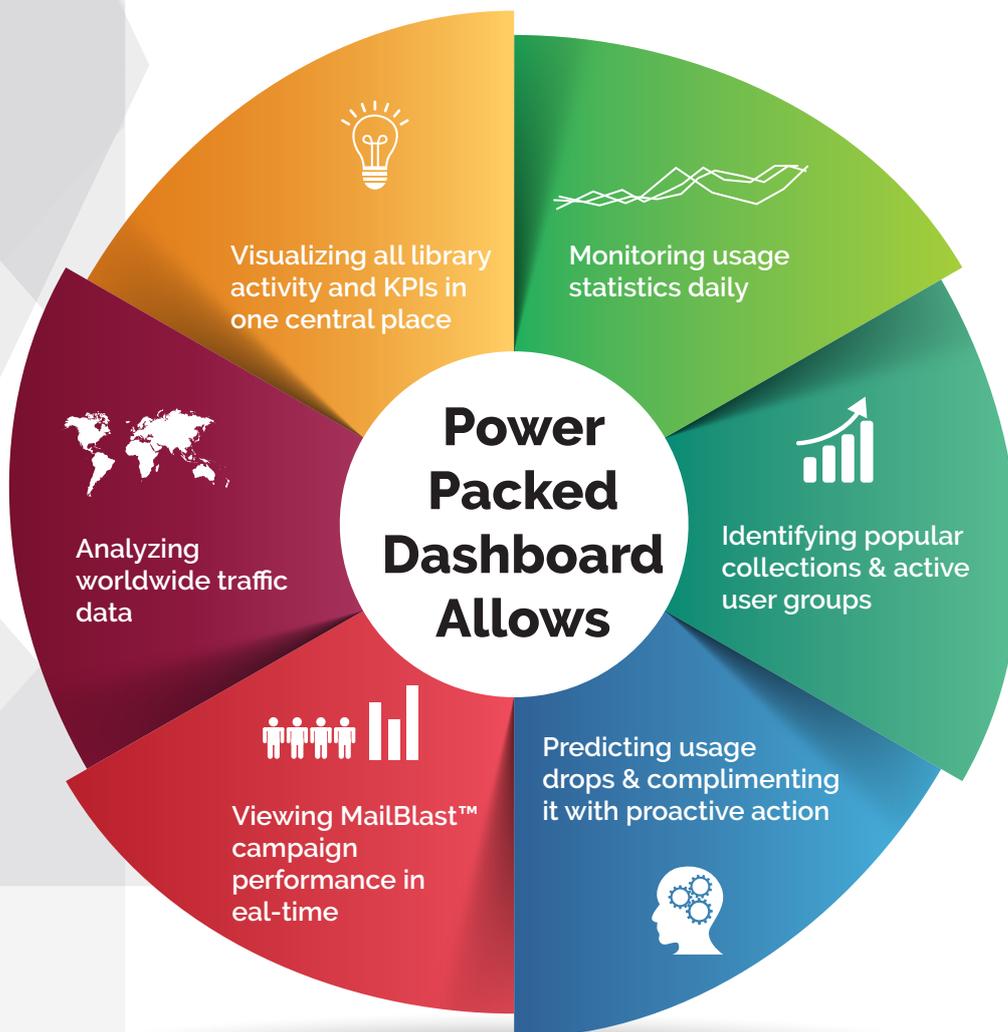
Next Generation Libraries

**Introducing Efficiency, Ease &
World-class search capabilities
in e-libraries**

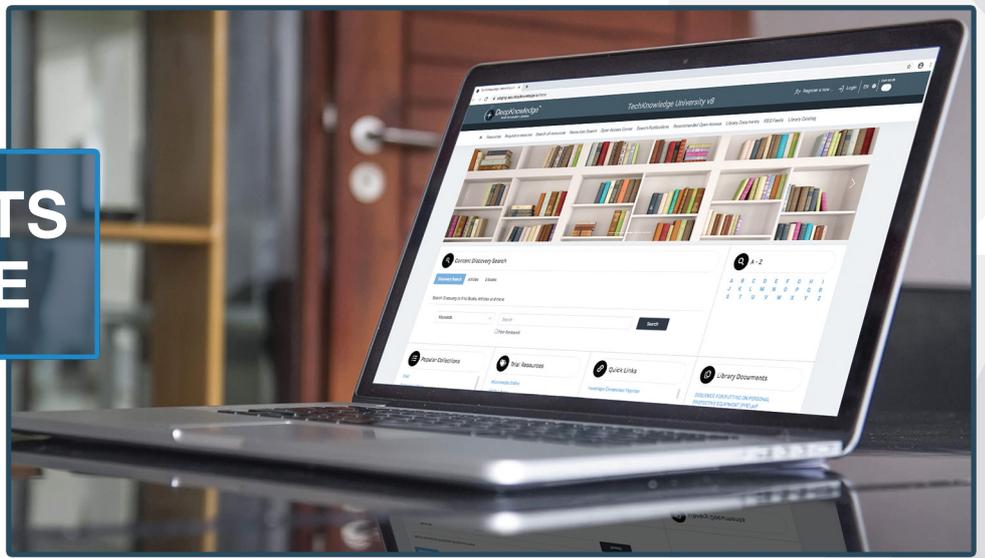
An ingratiated e-library services platform designed for superior learning & research. DeepKnowledge™ is a user-friendly e-library platform developed by TechKnowledge.

Trusted by over thousands of students, researchers, medical practitioners and library patrons worldwide, the platform renders efficient control to manage libraries, while extending the most authoritative electronic resources and learning solutions.

Packed with powerful features and prompt support facility, the cost-effective SaaS solution incorporates leading technology to deliver flexible e-library management and hosting solutions. While the e-library solution supports detailed personalization, it can be setup with great agility, leaving no technical hassles of software maintenance to the library management.



RICH INSIGHTS AT A GLANCE



- The DeepKnowledge™ dashboard enables you to spot and grasp trends, as and when noteworthy changes happen, and the ability to visualize the impact of your training sessions and MailBlast™ campaigns.
- The insightful and easy to understand visual charts enable precise understanding of actual usage patterns and other important library data.
- Key indicators such as the number of logins, access to content or change in registrations over the time are prominently displayed. The data can be leveraged to gain a comparative understanding with historical trends on a monthly or yearly basis.
- The Keyword Clouds display a snapshot of the most popular search terms of the e-library users, providing an overview of what your end users are most popularly searching for.
- You can analyze details and ascertain performance of email campaigns via MailBlast™, along with learning about the quality of your email database and the deliverability index. Key information such as number of opens, clicks can also be accessed to leverage it for enhancing future campaign performance.
- Traffic data is available to help you uncover key details and make better decisions. You can gain a firm understanding of your user profile including key details such as their geo-location, preferred device for browsing, most popular posts and pages that they interact with and more.
- The Smart Print Manager facilitates control of the entire print circulation workflow in a simplified and efficient manner. You get the option to populate your library collection by simply importing MARC records or entering the identifiers. The meta-data of the books is then automatically recognized and imported into the database for instant user access. Detailed information about circulation statistics is also available and may be accessed in the Print Reports section.

Key features in DeepKnowledge™

Single Authentication Point with Remote Access

DeepKnowledge™, a cloud-based technology, grants users with the flexibility to login and access the e-library anytime and from anywhere! They may also login to their e-library account through Active Directory/LDAP or third-party Learning Management Systems. In short, it is an integrated solution from all aspects.

Smart & Meaningful ROI Predictions

Powered by Artificial Intelligence (AI), the DeepKnowledge™ dashboard provides rich and dependable insights about the library usage patterns, and their comparison with the subscription costs. The data can be extremely helpful in supporting optimal decision-making in respect of content subscriptions.

Robust Administrative Support

Designed to render complete control and efficiency, the portal allows efficient administrative management of attributes such as users, roles, privileges, content, forms, documents and so on. Moreover, it also allows access to audits, alerts on subscriptions nearing expiry, user feedbacks and much more.

Seamless Communication Tools

DeepKnowledge™ equips library management to maintain easy contact with their user base through a vast range of inbuilt communication tools for sending out emails, SMS alerts or chats right via Alert Manager & MailBlast™.

Quick Customization Functionality

The portal is endowed with extremely simple Do It Yourself (DIY) tools to enable minute customization. These inbuilt options render the management a lot of freedom to design or modify their interface without requiring any prior knowledge in web design and development.

Cost-Effective Plug & Play Solution

As a true SaaS solution, DeepKnowledge™ eliminates the need for taking care of the technical aspects relating to the set-up and maintenance of the e-library. Onboarding or maintaining the portal requires no on premises hardware or IT expertise. A simple connection is all that is needed to get an institution started and going with their very own e-library!

Wide Search Capabilities

5 leading Content Discovery Service providers support the DeepKnowledge™ portal, making it a powerful, centralized destination to access the widest range of latest research and academic content. You can also choose your own Federated Search and access your desired information at your fingertips.

Organize Trainings & Events

DeepKnowledge™ is well equipped to support smooth and effective training programs. From the portal itself, you can schedule sessions and webinars, publish calendar events, review the attendance and feedback in real time.

Multi-Device Compatibility

DeepKnowledge™ supports both Web & App browsing, enabling the flexibility of accessing library content from desktops, laptops, mobiles and tablets. It also includes the option of personalized Dark Mode settings, irrespective of the device theme, thereby supporting comfortable and strain-free reading, even in the dark!

For more details please contact us at

www.deepknowledge.io | support@deepknowledge.io

